

Broiler & Breeder News Asia

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Market Trends and Exports/Imports

Thailand to See Slower Growth of Chicken Meat Production in 2026



Production outlook: Thailand's chicken meat output is forecast to grow by 0.9% in 2026, down from an estimated 1.3% growth in 2025, reaching about 3.47 million tonnes.

Demand factors: Slower export growth and stable domestic consumption are expected to limit production expansion.

Cost trends: Farmgate prices are projected to remain stable; lower feed ingredient costs may be offset by rising farm management and utility expenses.

Export performance: Chicken exports are expected to grow 3% to USD 4.665 billion, supported by overseas demand but constrained by weaker economic conditions in key markets and strong price competition.

Source: [Asian Agribiz](#)



Indonesia's Chicken Self-Sufficiency Faces a Distribution Challenge

Production vs Demand: National broiler production capacity reached 4.3 million tons in 2025, exceeding domestic demand of 3.9 million tons, creating an estimated 12% surplus.

Structural imbalance: Despite overall surplus, around 65% of production is concentrated on Java, leaving regions outside the island vulnerable to shortages and reliant on inter-island shipments.

Policy Direction: The industry supports government plans to develop integrated poultry farming outside Java to improve distribution efficiency and balance regional supply.

Farmer Welfare: More even geographic development is expected to enhance farmer welfare and reduce logistical bottlenecks.

Public Programs: Additional chicken supply for the Free Nutritious Meals (MBG) program is considered feasible, provided expansion is carefully managed to avoid disrupting existing poultry businesses.

Source: [Asian Agribiz](#)

CP Vietnam Ships First Batch of Processed Chicken to Singapore

EXPORT

Export milestone: CP Vietnam exported its first batch of processed chicken to Singapore, marking a key step in Vietnam's entry into premium processed poultry markets.

Standards & certification: The CPV Food Binh Phuoc plant operates a closed-loop system and meets international standards, including HACCP, BRC, ISO 22000, and Halal.

Market access: Singapore's earlier approval of heat-treated poultry products has opened opportunities for Vietnamese exporters to access one of Asia's most tightly regulated import markets.

Expansion plans: CP Vietnam plans to expand processed chicken exports to the UK and EU, building on existing exports to Japan, Hong Kong, Cambodia, and Laos.

Sector impact: The shipment strengthens Vietnam's position in the regional poultry value chain and supports long-term goals to export high-quality agricultural products.

Source: [aviNews](#)



De Heus, Hung Nhon to Invest in Large-Scale Projects in Vietnam's Gia Lai

Investment scale: De Heus and Hung Nhon plan to raise total investment in Gia Lai province to about USD 106.2 million, focusing on integrated livestock farming, feed, processing, and raw material development.

Current projects: A USD 37.9 million high-tech livestock farm is already under development, expected to supply 24,000 high-quality breeds annually once fully operational by Q1 2026.

Feed & raw materials: De Heus operates a feed mill in Gia Lai (150,000–200,000 t/year) and plans to build another USD 30 million feed mill to support growing livestock demand and export-oriented production.

Future expansion: Planned projects will meet international standards for exports to the EU, Japan, South Korea, and the Middle East, alongside development of large-scale corn-growing areas linked to local cooperatives.

Provincial support: Gia Lai authorities support integrated, high-tech agricultural investments to address gaps in slaughtering, processing, and feed infrastructure.

Source: [aviNews](#)

Feed and Nutrition



A Closer Look at the Micro Level of Animal Nutrition

Micronutrition approach: Cargill Animal Nutrition & Health focuses on microelements and gut microbiome interactions to improve animal health, efficiency, and long-term productivity.

Integrated solutions: Combines postbiotics, phytochemicals, enzymes, and anti-mycotoxin agents, moving beyond traditional feed additives.

Poultry focus: The Galleon microbiota platform (50,000+ samples, 23 countries) enables targeted nutritional interventions to support performance and resilience.

Sustainability goal: Data-driven nutrition helps improve feed efficiency and reduce antibiotic dependence through good farming practices.

Source: [Poultry World](#)



Malaysia in Final Stages of Concluding National Corn Industry Policy

Policy development: Malaysia is finalising its National Grain Corn Industry Development Policy, covering the full value chain to strengthen food security.

Pilot project: A 2,000-hectare grain corn farm at Chuping Agro Valley is delivering encouraging yields of around 4 tonnes per hectare.

Feed benefits: Corn biomass from the project is also used as animal feed, producing about 19 tonnes per hectare.

Import reliance: Malaysia imports an average of 2.5 million tonnes of grain corn annually, valued at over RM3 billion, highlighting the need to reduce dependence.

Livestock impact: Poultry and egg sectors are key priorities due to their heavy reliance on grain corn for feed.

Source: [eFeedLink](#)



Pakistan Poultry Bets on Growth in 2026

Feed supply recovery: Pakistan's poultry sector is set for growth in 2026 as soybean imports rebound, forecast at 2.4 million tonnes, following approvals for GM seeds and extended import licenses through November 2026.

Industry impact: Stable soybean availability is supporting a recovery in poultry production after disruptions caused by feed shortages in recent years.

Additional oilseeds: GM rapeseed/canola imports are expected to resume in 2025/26, offering more cost-effective feed options and favouring Canadian-sourced canola.

Crushing capacity: Domestic oilseed crushing is forecast to rise to 1.85 million tonnes in 2025/26, up 31% year-on-year, driven by strong feedmill demand.

Market effects: Improved feed availability has already helped reduce poultry prices and is expected to encourage small producers to resume operations.

Source: [Asian Agribiz](#)

Vaccination and Disease Prevention



Research on US Poultry Sector's Antibiotic Use Released

Study scope: New research supported by USPOULTRY and the FDA quantifies on-farm antibiotic use in the US poultry sector, drawing on a 12-year dataset (2013-2024).

Broiler chickens: Hatchery antibiotic use declined sharply from 90% of chicks in 2013 to less than 1% in 2024, indicating major improvements in early-life health management.

In-feed antibiotics: Use of medically important in-feed antibiotics in broilers decreased substantially, with no tetracycline use since 2019 and a more than 99% reduction in virginiamycin use over the study period.

Stewardship & health management: The findings highlight the industry's long-term commitment to science-based antibiotic stewardship, improved biosecurity, and alternative disease-control practices that support flock health while reducing reliance on medically important antibiotics.

Source: [eFeedLink](#)