Broiler & Breeder News Asia

1 - 7 July 2026

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Market Trends and Exports/Imports

Indonesia Targets Higher Broiler Farm-Gate Prices

Price Stabilization: Indonesia's Agriculture Ministry and poultry industry agreed to raise the minimum broiler farm-gate price to IDR19,500/kg by 15 July 2026, with a longer-term goal of reaching the government reference price of IDR25,000/kg.

Industry Commitment: Poultry companies and industry associations will implement gradual price increases after broiler prices remained below production costs for the past two months.

Enforcement: Authorities will impose graduated sanctions, including reductions in day-old chick (DOC) and feed allocations, on operators selling below the agreed minimum, with inspections conducted by the National Police Food Task Force.

Supply Management: The industry also committed to maintaining balanced production in line with government regulations to support sustainable price recovery.

Source: eFeedLink

Japan Supports Thailand's Avian Influenza Zoning

AI Zoning: Japan agreed in principle to recognize Thailand's avian influenza (AI) zoning/regionalization, allowing poultry exports from certified disease-free areas to continue during localized outbreaks.

Trade Expansion: Thailand also sought approval to export additional cooked pork and beef products, including bone-in cuts and offal, which Japan will evaluate through its risk assessment process.

Swine Market Access: Thailand presented its disease-free compartmentalization system for chilled pork exports. Japan acknowledged the progress but requested further technical review.

Feed Ingredients: Japan expressed interest in importing poultry by-product meal and feather meal from Thailand for use as feed ingredients and agreed to continue technical discussions.

Source: Asian Agribiz

WMP Returns to Profit on Strong Poultry Growth

Financial Recovery: Indonesia's Widodo Makmur Perkasa (WMP) reported first-quarter 2026 revenue of US$16 million, up 40.9% year-on-year, and returned to a net profit of US$7.25 million after a US$4 million loss in the same period last year.

Poultry Drives Growth: The poultry business contributed 85.5% of total revenue, supported by stronger domestic and global demand for animal protein.

Improved Efficiency: Gross profit increased 156.1% due to better cost efficiency and profitability.

Outlook: WMP expects continued growth in Indonesia's animal protein market and plans to improve operational efficiency, optimize facilities, divest non-core assets, and strengthen capital through strategic partnerships.

Source: Asian Agribiz

Feed and Nutrition

Philippines Considers Higher Corn Import Quota

Import Proposal: The Philippine Department of Agriculture plans to increase the minimum access volume (MAV) for corn imports from 216,940 tons to 500,000 tons to help prevent potential supply shortages.

Reason: The proposal aims to address weather-related production risks and rising fertilizer and logistics costs, which have been affected by Middle East supply chain disruptions.

Trade Policy: Imports within the MAV quota will continue to face a 5% tariff, while volumes exceeding the quota will be subject to a 15% tariff. The DA emphasized that the measure would be temporary and implemented only when needed.

Industry Concern: Local farmer groups warned that higher imports could reduce domestic corn prices and negatively impact corn producers' incomes.

Source: Asian Agribiz

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Feed and Nutrition (Cont.)

Indonesia Launches Feed Corn Subsidy to Support Poultry Farmers

Subsidy Program: Indonesia launched a Rp678 billion (US$41.6 million) feed corn subsidy, distributing 213,200 tonnes of subsidized corn through Bulog to help reduce feed costs for poultry farmers.

Addressing Low Broiler Prices: The initiative comes as broiler farm-gate prices (Rp13,000–14,000/kg) remain well below production costs (Rp22,000–23,000/kg), placing significant financial pressure on producers.

Farmer Support: Since May, 55,500 tonnes of corn have been distributed to 5,543 small-scale farmers across 26 provinces, covering approximately 53 million birds.

Demand Recovery Measures: The government will also require its Free Nutritious Meal program to source poultry directly from local farmers, aiming to improve market demand and stabilize prices.

Source: eFeedLink

Avian Influenza and Disease Outbreaks

Nepal Culls Nearly 570,000 Birds Following H5N1 Outbreak

Outbreak Impact: Nepal has culled 569,858 poultry birds and destroyed 989,000 eggs after H5N1 avian influenza spread to 11 districts and more than 100 farms since the first confirmed case in March 2026.

Containment Measures: Authorities also closed Kathmandu Zoo after H5N1 was detected in a dead crow, while surveillance and disease control efforts continue.

Supply Concerns: The widespread culling and farm closures are expected to disrupt the domestic supply of chicken meat and eggs in the coming weeks.

Source: eFeedLink

Sustainability and Welfare

GFPT Achieves Platinum LRQA Certification

Industry Milestone: GFPT became the first company in Thailand to receive Platinum-level LRQA (Lloyd's Register Quality Assurance) Certification, covering 100% of its poultry operations.

Comprehensive Certification: The certification covers the entire supply chain, including breeder farms, hatcheries, broiler farms, poultry catching, transportation, and processing plants.

Export Competitiveness: LRQA certification is a globally recognized quality assurance standard that strengthens GFPT's compliance with UK and EU export requirements and reinforces end-to-end supply chain quality.

Source: Asian Agribiz

Vietnam and South Korea Launch Smart Poultry Research Initiative

Joint Program: Vietnam and South Korea have launched a research project to identify challenges in Vietnam's poultry industry and develop a roadmap for smart poultry farming.

Focus Areas: The study will assess production systems, feed supply, disease control, farm management, and regulations, while identifying barriers to digital transformation.

Technology Development: The initiative will support future investment and policy development, with a proposal for a South Korea-funded official development assistance (ODA) program planned from 2028.

Digital Solutions: Korean experts showcased smart poultry technologies, including AI-based flock health monitoring, environmental management, and early disease detection.

Source: Asian Agribiz

Vaccination and Disease Prevention

FAO Warns of Rising Antimicrobial Resistance

AMR Risk: Global livestock antimicrobial use is projected to increase by 30% by 2040, driven by growing demand for animal protein.

Economic Impact: Rising AMR could cause US$318 billion in livestock production losses by 2040, far exceeding the estimated US$53 billion cost of phasing out antimicrobial growth promoters (AGPs).

Regional Outlook: Asia-Pacific is expected to account for 65% of global livestock antimicrobial use by 2040, remaining the largest user.

Key Message: The FAO calls for reduced unnecessary antimicrobial use through stronger disease prevention, biosecurity, and investment in sustainable livestock production.

Source: Poultry World