

Broiler & Breeder News Asia

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Market Trends and Exports/Imports



Pakistan Poultry Industry Regains Momentum

Industry Recovery: Pakistan's poultry sector has rebounded after years of challenges linked to Covid-19 disruptions, feed shortages, and the GM soybean import ban.

Lower Costs & Better Markets: New GM seed import rules lowered feed costs in 2025, while reduced chick supply and stronger demand boosted prices and farmer profits.

Profitability: Broiler farmers are reportedly earning margins of up to USD 0.17/kg live weight.

Growth & Investment: Economic stability is driving a 10–12% annual growth rate, attracting new investment despite a low per capita consumption of 6–7kg.

Oversupply Risk: Industry experts warned that rapid expansion could lead to oversupply of chicks and chicken meat unless consumer demand continues to grow.

Production Outlook: Broiler production is projected to grow by 10% in 2027.

Source: [Asian Agribiz](#)



China Pledges US\$17bn in US Farm Purchases

Trade Commitment: China pledged to purchase at least US\$17 billion worth of US agricultural products annually across 2026–2028 following talks between President Donald Trump and President Xi Jinping.

Soybeans Excluded: The commitment excludes separate soybean purchase agreements made in October 2025.

Trade Recovery: The agreement aims to revive agricultural trade after US exports to China fell 65.7% in 2025 due to tariff disputes.

Beef and Poultry Access: China agreed to resume imports of US beef and poultry from avian influenza-free states.

New Trade Platforms: Both countries will establish trade and investment boards to improve market access and support tariff reductions.

Source: [The Poultry Site](#)



Sri Lanka Poultry Firms Record Strong Q1 Profit Growth



Profit Increase: Ceylon Grain Elevators and Three Acre Farms reported first-quarter 2026 profit growth of 30% and 18% year-on-year, respectively.

Demand Support: Growth was driven by stronger demand for broiler chicken and day-old chicks ahead of the April festive season.

Value-Added Products: Increased consumer interest in processed chicken products and higher average selling prices also supported earnings.

Vaccinated DOC Expansion: Three Acre Farms expanded broiler DOC sales through the introduction of vaccinated chicks.

Feed Segment Impact: Ceylon Grain Elevators reported a slight decline in feed revenue as lower import cost savings were passed on to customers through discounts.

Source: [Asian Agribiz](#)



Japfa Comfeed Q1 Profit Surges 167%

Strong Profit Growth: Japfa Comfeed Indonesia posted a 167% increase in Q1 2026 net profit to IDR1.82 trillion (US\$104 million).

Higher Sales: Net sales rose 23.6% year-on-year to IDR17.71 trillion, supported by growth across integrated poultry and feed operations.

Improved Margins: Operating profit more than doubled to IDR2.60 trillion, while gross profit also increased significantly.

Debt Reduction: The company fully repaid its outstanding bond debt, reducing total liabilities.

Stronger Financial Position: Shareholders' equity increased to IDR22.02 trillion, while operating cash flow more than doubled.

Integrated Operations: Japfa continues to operate across feed, poultry breeding, farming, processing, and animal vaccine businesses in Indonesia.

Source: [eFeedLink](#)

Market Trends and Exports/Imports (Cont.)

Thailand Chicken Exports Hit by China Ban and Middle East Conflict



China Restrictions: China suspended imports from 17 Thai processing plants, cutting approved exporters from 22 to 5.

Export Decline: Exports to China are expected to drop from 100,000 tons to 40,000–50,000 tons this year.

Middle East Impact: Regional conflict disrupted exports and increased freight costs for shipments to the UK and EU.

Higher Costs: Rising corn, soybean meal, and packaging costs continue to pressure the industry.

Weak Domestic Demand: Lower local consumption pushed live broiler prices down to ฿39–40/kg.

Japan Market: Japan remains Thailand's largest export market at around 500,000 tons despite packaging shortages.

Source: [eFeedLink](#)

TFG Expands Poultry Business After Strong Q1 Growth



Strong Q1 Performance: Thai Foods Group (TFG) reported Q1 2026 revenue of approximately USD 553 million and net profit of around USD 63 million.

Poultry Growth Driver: The poultry segment remained a key earnings contributor, supported by strong domestic and export demand for affordable protein.

Expansion Plans: TFG is expanding farms, feed mills, and processing capacity to support long-term poultry demand growth.

Feed Cost Management: The company secured forward contracts for 60–70% of feed raw materials to reduce exposure to commodity price volatility.

Retail Expansion: TFG plans to increase its Thai Foods Fresh Market outlets from 690 to 850 branches in 2026 to strengthen direct-to-consumer sales.

Regional Investment: The company is accelerating poultry and feed investments in Vietnam, with projects expected to contribute to growth from 2027 onward.

2026 Outlook: TFG targets revenue growth of 10–15% for 2026 through its integrated "Market Driven" business model.

Source: [aviNews](#)

Feed and Nutrition

Proposed SBM Policy Raises Cost Concerns in Indonesia



Policy Proposal: Indonesia plans to require soybean meal (SBM) procurement through state-owned firm Berdikari, raising concerns within the poultry industry.

Industry Caution: The Indonesian Poultry Farmers Associations (Gopan) urged careful implementation, citing the need to ensure supply readiness, pricing stability, and efficient distribution.

Delayed Rollout: Industry stakeholders requested postponement of the policy's original March implementation to avoid supply chain bottlenecks.

Feed Cost Impact: SBM represents around 20–22% of poultry feed formulation, making price competitiveness critical for producers.

Market Concern: Industry leaders warned that higher SBM prices could increase chicken meat and egg prices, affecting both consumers and the broader poultry market.

Source: [Asian Agribiz](#)



Thailand Expects Feed Cost Savings from US Corn Imports

Import Plan: Thailand plans to import 1 million tons of corn from the US to address domestic supply shortages.

Supply Gap: Thailand requires 8–9 million tons of corn annually, while local production supplies only 4.8–5 million tons.

Farmer Protection: Importers must purchase domestic and imported corn at a 3:1 ratio, ensuring local corn is absorbed first.

Feed Cost Stability: The imports aim to stabilize feed production costs for poultry, pork, eggs, and seafood industries.

Cost Reduction: Kasikorn Research Center estimates US corn imports could lower feed costs by around 8%.

Import Timing: Imports will occur from February to June, ahead of Thailand's domestic corn harvest season.

Source: [Asian Agribiz](#)