

# Broiler & Breeder News Asia

20 - 26 May 2026

*Disclaimer: This Broiler & Breeder News Asia summarizes information from independent third-party publications. Aviagen does not endorse or promote any companies, products, or technologies mentioned, and all views and claims belong solely to the original sources.*

## Market Trends and Exports/Imports

### India Poultry Processing Industry Maintains Strong Growth



**Industry Expansion:** India's poultry processing sector continues to grow with new investments from companies including Indian Poultry Alliance (Allana Group) and IB Group.

**Genetic Stock Availability:** Increased broiler genetic stock availability is helping poultry integrators expand processing capacity.

**Capacity Growth:** An estimated 274,100 birds-per-hour (BPH) of integrated processing capacity is expected to be added by mid-2026.

**Market Trend:** India's poultry processing market is growing at an estimated 15% compound annual growth rate (CAGR).

**Source:** [Asian Agribiz](#)

### Brazil Eyes Trade Opportunities as US Expands Agricultural Exports to China



**Trade Shift Impact:** A new US-China agricultural agreement could redirect global trade flows, with the US increasing shipments to China while Brazil targets alternative export markets.

**Soybean Market Dynamics:** China may purchase an additional 25 million metric tons of US soybeans, potentially reducing Brazil's share in China but opening opportunities in other global markets.

**Brazil's Competitive Position:** Analysts expect Brazil to remain highly competitive due to its projected record soybean harvest of over 180 million tons in 2026.

**Export Strength:** Brazil exported \$55.22 billion worth of agricultural products to China in 2025, including \$34.5 billion in soybeans and \$9.82 billion in meat products.

**Beef Trade Opportunities:** If the US redirects more beef exports to China, Brazil could increase beef shipments to the US market, where domestic supply remains tight.

**Source:** [The Poultry Site](#)

### Indonesia Signals Subsidy Support Amid Weak Rupiah and Rising Import Costs



**Government Response:** Indonesia is prepared to subsidise imported food commodities if retail prices exceed the Maximum Retail Price (MRP).

**Currency Pressure:** The weakening rupiah, which reached IDR17,532 per US dollar, is increasing the cost of imported food products such as soybeans.

**Potential Measures:** Subsidies may include distribution cost support and direct price stabilisation assistance through central and regional government budgets.

**Supply Situation:** The government stated that domestic supplies of rice, eggs, chicken, and chili peppers remain stable.

**Coordination Effort:** Food price management will involve Bulog, the National Nutrition Agency, and transportation subsidy programs.

**Source:** [eFeedLink](#)

### CPF Q1 Profit Rebounds as Meat Oversupply Begins to Ease



**Profit Recovery:** CPF reported Q1 2026 net profit of THB4.875 billion (US\$144 million), up 349% quarter on quarter as meat oversupply conditions improved.

**Year-on-Year Decline:** Net profit fell about 43% compared to the previous year due to continued pork oversupply and weaker consumer demand.

**Sales Performance:** Q1 sales revenue reached THB136.697 billion (US\$4.05 billion), with overseas operations contributing 65% of total sales. Vietnam accounted for 18% of revenue.

**China Market Pressure:** Persistent pork oversupply in China continued to weigh on CPF's performance.

**Cost Challenges:** Rising energy prices increased transportation, packaging, and feed raw material costs, while weaker consumer spending added pressure.

**Business Strategy:** CPF is strengthening integrated supply chain management and expanding its ready-to-eat food business, with Vietnam identified as a key growth market.

**Outlook:** CPF expects better market balance and improved conditions in the second half of 2026.

**Source:** [eFeedLink](#)

# Broiler & Breeder News Asia

20 - 26 May 2026

*Market Trends and Exports/Imports (Cont.)*

## China-Indonesia Poultry Investment Discussions Remain Preliminary

**Investment Interest:** Indonesia's Chamber of Commerce and Industry (Kadin) confirmed that discussions with Chinese investors on a proposed USD 80 million poultry investment are still at an early stage.

**Proposed Projects:** Plans reportedly include feedmill construction, egg processing facilities in Aceh, and breeding farms involving local farmers.

**Market Caution:** Kadin emphasized caution regarding domestic egg supply and demand conditions before supporting further expansion.

**Industry Role:** Kadin continues to facilitate discussions between domestic and international investors exploring opportunities in Indonesia's poultry sector.

**Source:** [Asian Agribiz](#)



## Vietnam's Livestock Exports Move Toward USD 1 Billion Goal



**Export Growth:** Vietnam's livestock product exports reached USD 245 million in the first four months of 2026, up 45.5% year on year.

**Key Products:** Milk and dairy exports exceeded USD 62 million, more than doubling from last year, while meat and edible offal exports rose 16.5% to USD 73.5 million.

**Industry Outlook:** Vietnam's livestock exports are projected to reach USD 700-750 million in 2026, with the sector targeting the USD 1 billion milestone in the following year.

**Industry Development:** Vietnam is strengthening its position as both a major domestic supplier and an emerging exporter to global markets.

**Trade Event Highlight:** ILDEX Vietnam 2026 attracted over 230 companies from 25 countries and territories, reflecting growing international interest in Vietnam's livestock industry.

**Source:** [aviNews](#)



## China's Protein Strategy Could Reshape Global Agricultural Markets

**Market Shift:** China is prioritising food self-sufficiency and reducing reliance on imported agricultural commodities as part of its national security strategy.

**Import Demand Impact:** Efficiency improvements could reduce China's soybean demand by up to 25% this decade, potentially affecting major exporters such as Brazil and the US.

**Protein Production Expansion:** China is accelerating domestic livestock, poultry, dairy, aquaculture, and alternative protein production through policy support, investment, and innovation.

**Long-Term Outlook:** China could become a net exporter of poultry, dairy, eggs, and aquatic products by 2040, increasing competition in global food markets.

**Producer Country Risks:** Reduced Chinese import demand may pressure export volumes, commodity prices, farm incomes, and rural economies in key supplier countries.

**Sustainability Considerations:** Lower import demand could reduce land conversion pressures abroad, while increased domestic production in China may intensify water, soil, and marine resource challenges.

**Source:** [Reuters](#)

*Vaccination and Disease Prevention*

## Study Identifies H5 Mutations Affecting Poultry Vaccine Performance



**Key Finding:** Researchers identified HA protein mutations that significantly affect the effectiveness of H5 avian influenza vaccines.

**Antigenic Changes:** Four mutations altered virus antigenicity, with three newly identified as important drivers of vaccine escape.

**Virus Diversity:** Significant antigenic variation within H5 clade 2.3.4.4b complicates vaccine strain selection.

**Outbreak Relevance:** Some mutations have already appeared in recent outbreaks, including the North American H5N1 cattle outbreak.

**Vaccine Development Implications:** Findings support more precise vaccine seed strain selection and development of broader, longer-lasting poultry vaccines to improve disease control and reduce zoonotic risk.

**Additional Insight:** Variations in glycosylation sites on the HA protein may help the virus evade antibody recognition, contributing further to immune escape.

**Source:** [Poultry World](#)