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Market Trends and Exports/Imports

Singapore Audits Indonesian Poultry Facilities to Support Export Access



Export Verification: The Singapore Food Agency (SFA) audited Indonesian poultry facilities, including a frozen chicken processing plant and a layer farm, as part of export approval procedures.

Market Access: The audits aim to strengthen Indonesia's poultry exports to Singapore and ensure compliance with food safety and quality requirements.

Technical Requirement: Maintaining avian influenza-free compartment certification remains a key condition for continued export approval.

Trade Development: Singapore has already approved several Indonesian facilities exporting DOC, hatching eggs, table eggs, live broilers, frozen chicken, and processed poultry products.

Source: [Asian Agribiz](#)

Argentina Suspends Poultry Exports After H5 Avian Influenza Outbreak



Outbreak Response: Argentina confirmed a highly pathogenic avian influenza (H5) outbreak at a poultry facility in Buenos Aires Province, prompting isolation, disinfection, and culling measures.

Export Impact: Poultry exports to several markets, including China and Hong Kong, have been temporarily suspended under disease-free trade agreements.

Industry Context: Argentina exported 112,000 tons of poultry worth USD 155 million between January and August 2025, with key markets including China, South Africa, Chile, and Hong Kong.

Food Safety: Authorities emphasized that avian influenza is not transmitted through properly handled poultry meat or eggs.

Source: [Asian Agribiz](#)

New Hope Expands Poultry Breeding Investment in West Java



Investment: New Hope Farm Indonesia will invest USD 8.9 million to build 20 closed-house poultry farms in Kuningan Regency, West Java.

Production Focus: The project will produce parent stock with capacity for about 160,000 birds, strengthening the supply of high-quality DOC for smallholder and medium-scale farmers.

Technology: Closed-house systems will improve temperature and airflow control while reducing odors and environmental impact.

Industry Impact: The development reinforces Kuningan's role in Indonesia's upstream poultry supply chain and reflects continued investor confidence in the region's poultry sector.

Source: [Asian Agribiz](#)

Sustainability and Welfare

Light Exposure During Incubation May Influence Chick Behaviour and Welfare



Behavioural Impact: Research from the Roslin Institute found that chicks incubated under controlled light cycles were more likely to interact with environmental enrichments, such as shelters, compared with chicks incubated in darkness.

Development Effects: Light exposure during embryonic development may influence neural development and circadian rhythms, which could affect stress responses and behavioural adaptability.

Shelter Benefits: Shelters were widely used by chicks as resting areas. Birds with access to shelters spent more time resting and were less active, suggesting these structures may support welfare in early rearing environments.

Growth Observation: Female chicks incubated under light conditions were heavier at four weeks of age, indicating that incubation conditions may influence early growth.

Industry Implications: Researchers suggest that light-assisted incubation and early environmental enrichment could support welfare and management outcomes, though larger commercial-scale trials are needed before practical adoption.

Source: [Poultry World](#)

Feed and Nutrition



Malaysian Feedmills Fined for Chicken Feed Price Collusion

Regulatory Action: Malaysia's Competition Appeal Tribunal (CAT) upheld fines imposed by the Malaysia Competition Commission (MyCC) on four feed producers for coordinating chicken feed price increases.

Companies Involved: The firms include Leong Hup Feedmill Malaysia, Dindings Poultry Development Centre, FFM Bhd, and Gold Coin Feedmills, which together with another company control about 40% of Malaysia's chicken feed market.

Penalties: Total fines reached USD 90 million, with the four appealing companies responsible for USD 80 million, marking Malaysia's largest price-fixing penalty.

Market Impact: Authorities said the collusion increased costs for poultry farmers and consumers, reinforcing the importance of fair competition in the feed industry.

Source: [Asian Agribiz](#)

Vaccination and Disease Prevention



Vaksindo Plans Poultry Vaccine Manufacturing Hub in Hyderabad

Investment: Vaksindo India plans to invest USD 40-43 million to build a poultry vaccine manufacturing facility in Hyderabad, Telangana.

Strategic Goal: The project aims to develop Hyderabad as a major poultry vaccine hub by 2030, supporting both domestic and international vaccine demand.

R&D Focus: The facility will support research on emerging poultry diseases and next-generation vaccines to strengthen disease prevention and support the growth of India's poultry sector.

Source: [Asian Agribiz](#)



Bioengineered Yeast Could Improve Avian Flu Vaccines

New Vaccine Approach: Researchers at Binghamton University are developing a yeast-based vaccine expressing the H5N1 hemagglutinin protein to stimulate immunity against highly pathogenic avian influenza (HPAI).

Testing Plan: The project will evaluate immune response, duration of protection and cross-protection against multiple avian influenza strains through controlled challenge trials at Pennsylvania State University.

Trade Advantage: Because the vaccine uses a single viral protein rather than the whole virus, it may support DIVA (Differentiating Infected from Vaccinated Animals) strategies, helping address international trade concerns around HPAI vaccination.

Practical Benefits: Yeast-based vaccines could be low-cost, shelf-stable and transportable at room temperature, making them easier to manufacture, distribute and administer in poultry production systems.

Source: [WATT Poultry](#)

Additional Highlight



India's Expanding Role in the Global Poultry Market

Industry Position: India is the world's second-largest egg producer and fourth-largest chicken producer, reflecting strong growth and increasing global competitiveness in the poultry sector.

Industry Development: The sector supports farmer education, technical seminars, and industry development programs across India to strengthen knowledge transfer and production practices.

Workforce Development: Industry stakeholders are engaging universities, veterinarians, and students to address the global shortage of poultry veterinarians and improve practical training.

Key Challenges: Rising maize/corn costs due to ethanol production are pressuring feed prices, prompting calls for greater access to GM corn to boost supply and reduce costs.

Disease and Environmental Pressures: Continuous disease challenges are increasing focus on biosecurity, surveillance, and monitoring, while expanding production brings greater environmental compliance requirements.

Technology Adoption: Growing use of digital monitoring and artificial intelligence is improving disease detection, equipment management, and farm productivity.

Source: [The Poultry Site](#)