

Broiler & Breeder News Asia

27 May - 2 June 2026

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Market Trends and Exports/Imports

Indonesia Introduces Minimum Live Bird Price



Development: Indonesia's Ministry of Agriculture set a minimum live bird price of around USD 1.10/kg for chickens weighing 1.8 kg or more to support poultry producers.

Reason: The measure aims to address sharp declines in farm-gate prices caused by oversupply and panic selling ahead of major religious holidays.

Industry Response: Poultry industry groups welcomed the policy, viewing it as a practical step toward restoring market stability.

Impact: The policy is expected to provide relief to farmers, particularly small-scale producers, while the government monitors compliance and enforces violations.

Source: [Asian Agribiz](#)

Strong Poultry Demand Boosts Leong Hup's Q1 Profit



Performance: Leong Hup International's Q1 net profit increased 13% year-on-year to USD 24.2 million, while revenue rose 2.4% to approximately USD 479 million.

Drivers: Growth was mainly supported by stronger performance in the livestock and poultry segment, particularly higher sales volumes and prices for broiler DOCs, broilers, and eggs in Malaysia and Indonesia.

Challenges: The feedmill business faced weaker results due to lower internal sales and foreign exchange pressures.

Outlook: The company expects continued demand growth for chicken and eggs across its markets but cautioned that geopolitical tensions could increase feed and input costs.

Source: [Asian Agribiz](#)

Oversupply and Weak Demand Pressure Philippine Chicken Prices



Market Situation: Philippine poultry producers expect further declines in chicken prices due to weak consumer demand and persistent broiler oversupply.

Drivers: Higher fuel costs have reduced household spending, leading to lower chicken purchases and elevated inventories.

Production Growth: Chicken production reached 585,470 tons in Q1 2026, up 5.8% from the previous year, contributing to excess supply.

Industry Concerns: Rising chick and input costs are squeezing producer margins, while exchange rate movements may increase the cost of imported hatchlings.

Outlook: Farmgate prices could fall to around USD 1.15/kg as additional broiler supply enters the market.

Source: [aviNews](#)

USDA Raises 2026 US Broiler Production Forecast, Lowers Export Outlook



Production Growth: USDA increased its 2026 broiler production forecast to 48.9 billion pounds, up 1.9% from 2025, supported by higher chick placements, increased hatchings, stronger slaughter numbers, and heavier bird weights.

Early-Year Performance: February 2026 broiler production reached 3.81 billion pounds, up 4.8% year-on-year. Broiler chick hatchings rose 2.4%, while weekly chick placements increased 2.1% during the first 13 weeks of the year.

Export Challenges: Despite stronger domestic production, USDA reduced its 2026 broiler export forecast to 6.6 billion pounds, a 1.2% decline from 2025, due to intensified global competition and weaker demand in some key markets.

Trade Trends:

- Export volumes to Cuba (-50.2 million lbs), Taiwan (-33.1 million lbs), and Mexico (-15.7 million lbs) declined compared to the same period in 2025.
- Increased shipments were recorded to Vietnam (+29.6 million lbs), Turkmenistan (+17.5 million lbs), Haiti (+15.6 million lbs), and the Philippines (+11.3 million lbs).
- Mexico remained the largest export destination, accounting for 24.1% of US broiler exports during January–February 2026.

Price Outlook: The average US broiler price for 2026 is projected at 123.6 cents/lb, slightly below the 124.8 cents/lb average in 2025, reflecting stable market conditions and abundant supply.

Source: [The Poultry Site](#)

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Market Trends and Exports/Imports (Cont.)



Malindo Confident on Growth Despite Rising Feed Costs

Outlook: Malindo Feedmill remains optimistic about Indonesia's poultry industry in 2026 despite rising corn and soybean meal prices and a weaker rupiah.

Strategy: The company is improving efficiency through feed formulation innovations, automation, and digitalization to manage higher production costs.

Sustainability: Malindo is expanding the use of solar energy to reduce operating expenses.

Performance: Q1 2026 net profit rose 96% year-on-year to USD 7 million.

Investment: The company plans USD 39–45 million in capital expenditure, including a new feedmill in Lampung and expansion of breeder and broiler farms.

Source: [Asian Agribiz](#)

Feed and Nutrition



C.P. Vietnam and FPT Partner on AI-Driven Feed-Farm-Food Operations

Development: C.P. Vietnam and FPT signed an agreement to deploy AI and digital technologies across the Feed-Farm-Food value chain from 2026–2028 and beyond.

Target: Pilot projects aim to achieve 20% operational cost reduction and 100% food safety traceability.

Technology: The collaboration will include AI vision systems, smart scales, IIoT platforms, smart manufacturing, supply chain management, and AI-driven operational intelligence.

Implementation: Smart farm pilots will be launched at selected facilities before broader adoption across C.P. Vietnam's farms and contract grower network.

Significance: The initiative supports digital transformation, efficiency improvement, and stronger traceability across one of Vietnam's largest integrated poultry and livestock operations.

Source: [WATT Poultry](#)



India's Soybean Meal Supply Tightness Drives Feed Cost Surge

Development: India has cancelled around 25,000 tons of soybean meal export contracts after domestic soybean meal prices surged, turning the country from an exporter into an importer.

Price Impact: Soybean meal prices increased 41% in one month to about USD 689/ton, the highest level in four years.

Imports: Traders have booked approximately 80,000 tons of soybeans from Africa, with imports expected to reach a record 800,000 tons in 2026.

Feed Industry Impact: Rising soybean meal prices have pushed feed costs higher, increasing pressure on the poultry, dairy, and livestock sectors, where feed is the largest production expense.

Industry Response: Feed manufacturers are reducing soybean meal inclusion and increasing the use of alternative ingredients such as DDGS and rice bran products.

Outlook: Tight soybean supplies are expected to continue until the arrival of the new crop in September–October 2026, keeping feed markets volatile.

Source: [aviNews](#)

Avian Influenza and Disease Outbreaks



H5N1 Outbreaks Reported in Vietnam's Dien Bien Province

Location: Thanh Yen Commune, Dien Bien Province, Vietnam.

Outbreaks: Two separate H5N1 avian influenza outbreaks were confirmed between May 8 and 25, 2026.

Affected Flocks: More than 5,000 poultry birds were culled across two affected households.

Control Measures: Authorities imposed a temporary ban on the purchase, sale, transport, and slaughter of poultry and poultry products in the affected villages. Disinfection and biosecurity measures were implemented around the outbreak sites.

Significance: The outbreaks highlight the continued presence of H5N1 in Vietnam and the need for ongoing surveillance, rapid response, and strict biosecurity practices to prevent further spread.

Source: [The Poultry Site](#)